

## DON'T FALL FOR THE CON'T FALL FOR THE CON'T FALL FOR THE

50 YEARS OF RADIO, WORTH 1,000 ADS.

On October 3rd, 2025 at 11:35am WCSB executive staff entered a call with Laura Bloomberg, current president of Cleveland State University, and other executives where they were informed that WCSB had been sold to Ideastream Public Media.

By 12:20, police had arrived to remove students from the station.

In collaboration with Ideastream Public Media, in private discussions unaware to the station and public, Cleveland State University entered an 18-year agreement (8 year agreement with two 5 year renewals) in which the school would receive 1,000 on-air mentions across Ideastream's three TV-radio stations in exchange for WCSB's station. Additionally, as part of the deal, President of CSU Laura Bloomberg was given a seat on Ideastream's board of trustees.

This is what the 50-year legacy of WCSB's student-led programming meant to its institution.

RADIO RAN FOR THE PEOPLE,
BY THE PEOPLE.
PLEASE SIGN OUR PETITION
BY SCANNING THE QR CODE.

