

# Calling in Support of WCSB

Thank you for your support of WCSB student and community programming! We are encouraging our supporters to call officials at both Cleveland State University and Ideastream, and let them know specifically that you support our campaign to return control of WCSB 89.3 FM to the students and community volunteers who have been running it for the last 49½ years! You'll find the suggested officials/offices and their numbers below. Here are some suggested guidelines to maximize the effectiveness of your call:

- Be concise and make your points clearly. The call will go by fast and you should be able to share your key message up front. For example:
  - My name is [name] and I am a [student/alumni/long time listener/former donor...].
  - I am calling today to urge you to reconsider the transfer of WCSB operations to Ideastream, and to return all programming that was available as of Oct. 2nd.
  - This is important to me because [explain why].
- Be polite in both tone and language. The person you are speaking to is most likely a staffer who is just doing their job, and not the decision maker.
- Explain specifically how their decision impacted you - for example, WCSB may have programmed the only show available in your native language, or the only show that played a genre of music that is otherwise unavailable anywhere else.
- When possible, discuss the issue from a personal perspective - sharing your own experience or that of a family member or friend is especially powerful.
- Thank the staff member for taking the time to talk with you.
- If you reach the office's voicemail - leave a brief but detailed message stating your concerns with the takeover, and asking them to reconsider.

## Who to call:

### Cleveland State University:

- Jarrett Pratt (President of Student Belonging and Success): **216-687-9388**
- Dr. Taschelle Banks (VP of Student Belonging and Success): **216-965-7705**
- Division of Student Belonging and Success / Center for Campus Engagement: **216-687-2048**
- Laura Bloomberg's Office (President, CSU): **216-687-3544**

### Ideastream:

- IdeaStream Public Media (text or voicemail): **216-916-6090**
- Email to: [TalkToUs@ideastream.org](mailto:TalkToUs@ideastream.org)
- Message via the "Talk to Us" section of the free IdeaStream app